

Title of the Course		CULTURAL ISSUES OF LATVIAN LANGUAGE	
Amount in credit points/ECTS)	2/3	Volume (in hours)	80
Grounding	Latvian language C level (C1 or C2) or Latvian as a mother tongue		
Science Sector	Linguistics		
Science Subsector	Business Linguistics		
Summary of academic hours		Amount (academic hours)	
Distance learning		40	
Contact hours / video lessons		8	
Exercises, self – assessment questions and tests		14	
Individual work/ discussions in distance		16	
Exams/tests		2	
1. level professional study programme	Law		
Author(s) of the course	Dr. philol., Dr.oec. Ineta Kristovska; Dr. philol. Dite Liepa		
Lecturer(s) of the course	Dr. philol. Dite Liepa		
Goal of the course:	<p>The aim of the course is to describe the modern Latvian language, Latvian language culture, current language norms and society's attitude towards them, to be able to apply in their practical work both strengthened knowledge and use newly acquired knowledge and writing - speaking / spelling skills, objectively analyzing and understanding the changes taking place in the language.</p> <p>Students will gain an understanding of the language norm - its stability and flexibility, understanding of the codified norms as the context and situations affect historically changing categories, the diversity of modern means of expression and opportunities.</p> <p>Students will improve the necessary theoretical and practical knowledge in linguistics (general linguistics, vocabulary, phraseology, terminology, stylistics and basic issues of language culture as a branch of science); will improve the skills to use oral and written language in accordance with the norms of literary language, the situation and purpose of speech, as well as will be able to understand the Latvian language as a unified system.</p>		
Requirements for obtaining credit points (structure of course evaluation):	<p>The final evaluation is calculated:</p> <p>1) Moodle discussion / tasks – 50%</p> <p>2) Exam – 50%</p> <p><i>For obtaining final evaluation, both activities should hold successful evaluation – not below 4 points.</i></p> <p><i>Final evaluation is the average grade in 10-point system, in proportion of percentage distributed amongst both activities</i></p>		
Study Results			
1. Knowledge:			
1.1. The student describes the concepts of language culture, literary language, its norm and understanding in modern communication: speech and writing, use of dialect.			

- 1.2. The student generalizes and distinguishes practical knowledge in the use of the Latvian language: in business communication in oral and written, understanding the layers of non-literary vocabulary and the selection of language means in a specific situation.
- 1.3. The student creates a compelling text.
- 1.4. The student analyzes the acquired categories in the field of linguistics, illustrating it especially in lexicology and stylistics.
- 1.5. The student adjusts his / her knowledge of the Latvian literary language, language culture, objectively analyzing and understanding the changes taking place in the language.
2. *Skills:*
  - 2.1. The student demonstrates practical language skills in business communication.
  - 2.2. The student adapts practical writing and speaking skills in an appropriate style (scientific language style, business writing or journalism) to the requirements of the industry.
  - 2.3. The student orientates and uses Latvian lexicography sources (dictionaries, websites, databases, etc. printed and electronic resources).
3. *Competency:*
  - 3.1. The student demonstrates appropriate use of the Latvian language in writing and orally in an appropriate situation.

**Content of the Course**

No.	Subjects	Contact hours, video, audio lessons	Distance learning	Exercises, self- assessment questions and tests	Individual task – remote discussion. Description of the individual task is available in the E-studies.	Exams/tests
1.	The concept of literary language	8	5	14	16	2
2.	Literary norm, its sources and cultural human language		5			
3.	Differences of non-literary words		5			
4.	Insight into the fields of linguistics		5			
5.	Intrinsic language errors. Layers of special vocabulary		5			
6.	Layers of special vocabulary		5			
7.	Phraseologisms. Insight into Latvian lexicography		5			
8.	Language styles		5			
<b>TOTAL :</b>		8	40	14	16	2

	80		
Mastering the course and successfully passing examination, student is capable of (knowledge, skills and competencies)			
Study Results:	Evaluation Criteria		
	(40-69%)	(70-89%)	(90-100%)
Knowledge			
Knows and understands: - the concept of language culture, the concept of literary language; literary norms in spoken and written language; - well-groomed and untidy language; - Latvian language dialects, their use nowadays.	Has general knowledge of Latvian language culture, literary language, its norms, types of well-groomed and untidy language, Latvian language dialects, their use, but is unable to present issues in more detail, engage in discussion, give examples, explain them and substantiate their opinion.	Has a good knowledge of Latvian language culture, literary language, its norms, types of well-groomed and untidy language, Latvian dialects, their use; each issue can be set out in more detail, but is unable to substantiate its views.	Has excellent knowledge of Latvian language culture, literary language, its norms, well-groomed and untidy language types, Latvian language dialects, their use; each issue can be set out in more detail and is able to argue their point of view.
Knows and understands: - layers of non-literary lexicon of the language (barbarism, jargonism, vulgarism); - sentence structure and principles of formation, principles of formation of binding text; - the basic principles of public speaking, the structure and structure of the speech according to	There is only superficial knowledge of the layers of non-literary vocabulary, principles of text formation, public speaking, but unable to give examples of lexicon, unable to explain and	Has a good knowledge of the layers of non-literary vocabulary, the principles of text formation, public speaking, is able to give some examples of lexicon, is able to partially explain and use in writing the principles of binding text structure, substantiating them with concrete examples.	Has excellent knowledge of non-literary lexical layers, principles of text formation, public speaking, uses lexical examples, explains and uses in writing articles the principles of binding text structure, substantiating

the purpose of the speech.	use in writing the principles of binding text structure, substantiating them with concrete examples.		them with specific examples.
Knows and understands: - fields of linguistics, in particular lexicology (its layers, sectoral vocabulary; the word as a basic unit of vocabulary, including the ambiguity of words, synonyms, antonyms, homonyms) and phraseology (including phraseology)	Knows only superficially the field of linguistics, partial understanding of the ambiguity of the word, lexical synonymy, phraseology. Can't give examples.	Partially familiar with the field of linguistics, good understanding of the ambiguity of the word, lexical synonymy, phraseology. Mention some illustrative examples.	Has an excellent knowledge of the field of linguistics, an excellent understanding of the ambiguity of the word, lexical synonymy, phraseology. Illustrative examples are given abundantly and appropriately.
Knows and understands: - most common spelling, morphology and lexical and stylistic errors; - literary language styles and choice of language means according to the style; - norms in the stylistics of concepts and the most common style mistakes - lexicography (including dictionaries, websites, types and use of electronic resources)	There is only superficial knowledge of the most common orthographic, morphological and lexical and stylistic errors, a general understanding of language styles and the selection of appropriate language means in them, roughly oriented to the use of lexicographic sources.	Have a good knowledge of the most common errors in orthography, morphology and vocabulary and style, good understanding of language styles and selection of appropriate language means in them, well-versed in the use of lexicographic sources.	Has excellent knowledge of the most common orthographic, morphological and lexical and stylistic errors, excellent understanding of language styles and selection of appropriate language means in them, excellent and creative, understanding-oriented use of lexicographic sources.
<b>Skills</b>			
Practical language skills in business communication.	There are difficulties in finding the	Is able to independently, but partially successfully, in accordance with the	Is able to independently, successfully and

	necessary language means (appropriate words, business phrases, creating compelling text) in oral and written communication independently and successfully in accordance with the style and purpose of communication.	style and purpose of communication, find the necessary language means (appropriate words, business phrases, create compelling text) in oral and written communication, is not able to justify the unsuccessful choice.	creatively, in accordance with the style and purpose of communication, find the necessary language means (appropriate words, business phrases, create compelling text) in oral and written communication, is able to justify his / her choice.
Practical writing and speaking skills in an appropriate style (scientific language style, business writing or journalism).	There is only superficial knowledge of the styles of the Latvian literary language, they practically cannot use it.	Has good theoretical knowledge of Latvian literary language styles, practically knows how to use them partially; there is a mixture of styles in the works.	Has excellent knowledge of Latvian literary language styles, is able to use it practically, appropriate means of language expression are used thoughtfully, accurately, creatively, stylistically successfully.
Able to orientate and use Latvian lexicographic sources (dictionaries, websites, databases, etc. printed and electronic resources).	There are difficulties in navigating independently and using Latvian lexicographic sources (dictionaries, websites, databases, etc. printed and electronic	Is able to partially orientate and use Latvian lexicographic sources (dictionaries, websites, databases, etc. printed and electronic resources) in his / her work.	Excellent orientation, full and creative use of Latvian lexicography sources (dictionaries, websites, databases, etc. printed and electronic resources) in their work.

	resources) in their work.		
<b>Competences</b>			
Acquired and / or supplemented applied oral and written knowledge of the Latvian language.	There is a lack of knowledge in the business Latvian language, there is a lack of understanding of the appropriate use of language tools in business communication.	Has a good theoretical knowledge of business Latvian, but lacks practical skills in their use, is unable to find suitable means of lexical and stylistic expression for business communication.	Excellent competence in the use of a business Latvian language, focuses on the selection of language means and argues it.
The principles of text structure, formation and selection of appropriate style means of expression have been mastered / repeated.	Lack of text-making skills, partial understanding of text-making and the choice of appropriate means of expression.	Has superficial text-making skills, has an understanding of text-making and the choice of appropriate means of expression, but is unable to put it into practice.	Has excellent text-making skills, has an understanding of text-making and the choice of appropriate means of expression, is able to use it in practice.
Complete professional and convincing competence in the use of the Latvian language orally and in writing.	It is difficult to use the Latvian language convincingly and professionally in accordance with the purpose and situation of communication.	In some situations, there are partial difficulties in using the Latvian language convincingly and professionally in accordance with the purpose and situation of communication.	Is able to confidently and professionally, masterfully and creatively use the Latvian language in accordance with the purpose and situation of communication.

**Acknowledgement of the obtained study results**

<b>Study Results</b>	<b>1.1–1.5</b>	<b>2.1-2.5</b>	<b>3.1-3.2</b>	
<b>Evaluation Method</b>				
Tasks	X	X	-----	
Moodle discussions	X	X	-----	



Exam	X	X	X	
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**Core Literature**

1.	Freimane I. <i>Language culture from a theoretical point of view</i> . Riga: 1993 (available electronically on the website of the State Language Commission: <a href="http://www.vvk.lv">www.vvk.lv</a> )
2.	Koluža, R. Who seeks, finds. Latvian language guide. Lielvārde: Lielvārde 2007.
3.	Latvian language (edited by Prof. Andrejs Veisbergs). Riga: LU Academic Publishing House 2013.
4.	Latvian Language. Spelling and Spelling Guide. Riga: Source 2002.
5.	Handbook for drafting regulatory enactments. Riga: State Chancellery, 2016. (also Guidelines for writing letters. Riga: State Chancellery 2016)
6.	Skujiņa, V. <i>To become a name...</i> Available: <a href="http://termini.lza.lv/article.php?id=238">http://termini.lza.lv/article.php?id=238</a>
7.	Skujiņa V. Latvian language in business articles. Riga: 1999 (revised editions in 2003, 2005 and subsequent years)
8.	Smiltnece, G. Stylistics and morphostylistics. Study materials. Liepāja: LiePA2014.
9.	List of commonly used abbreviations. Available: <a href="http://vvc.gov.lv/advantagecms/export/docs/komisijas/saisinajumi-1.pdf">http://vvc.gov.lv/advantagecms/export/docs/komisijas/saisinajumi-1.pdf</a>
10.	Decisions of the Latvian Language Expert Commission of the State Language Center, available at <a href="http://vvc.gov.lv">vvc.gov.lv</a> (Commissions, Latvian Language Expert Commission, Decisions adopted by the Latvian Language Expert Commission)

**Additional Literature**

1.	Baltiņš, M., Druviete, I. <i>The Traveler for the Human Tribe</i> . Language in society. Riga: Latvian Language Agency, 2017.
2.	Blinkena, A. <i>Latvian punctuation</i> . Riga: Zvaigzne ABC, 2009
3.	Druviete I. <i>View. Language, society, politics</i> . Riga: LU Academic Publishing House, 2010.
4.	Kramiņš, E. <i>Handbook of Rhetoric. Let's speak clearly, bright, effective! (Chapters "Speech in Communication", "Interaction of Communication Participants")</i> Riga: Turība, 2016, pp. 12–82; Pp. 493-512.
5.	Latvian grammar. Riga: LU Institute of the Latvian Language, 2013 (repeatedly 2015).
6.	Laugale, V, Šulce, Dz. <i>Capitalization in Latvian: insight into historical research, problems and solutions</i> . Riga: LVA 2012.
7.	Literary language and norms in linguistic practice: European experience and traditions. Author col. Riga: Latvian Language Agency, publishing house Science 20
8.	Mūze, B., Pakalna, D., Kalniņa, I. Bibliographic references and references. Methodological tool. Riga: 2005 (for coursework and other scientific works)
9.	Paegle Dz., Kušķis J. <i>How a Latvian Speaks</i> . Riga: Star ABC 2002.
10.	Handbook on translation of legislation. Riga: Translation and Terminology Center 2006.
11.	Language practice: observations and recommendations. Riga: Latvian Language Agency (published since 2005)

**Recommended Periodicals**

1.	Elektroniskās vārdnīcas ( <a href="http://www.tezaurs.lv">www.tezaurs.lv</a> ), Valsts valodas centra ( <a href="http://vvc.gov.lv">vvc.gov.lv</a> ) un Latviešu valodas aģentūras ( <a href="http://www.lva.lv">www.lva.lv</a> ) tīmekļvietne
2.	Akadēmiskā terminu datubāze ( <a href="http://termini.lza.lv/term.php">http://termini.lza.lv/term.php</a> ),
3.	Valsts valodas centra ( <a href="http://vvc.gov.lv">vvc.gov.lv</a> ) un Latviešu valodas aģentūras ( <a href="http://www.lva.lv">www.lva.lv</a> ) tīmekļvietne;

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| 4. | Latviešu valodas pareizrakstības un pareizrunas vārdnīca ( Rīga: Avots, 1995; atkārtoti arī vēlāk) Svešvārdu vārdnīca, Sinonīmu vārdnīca, Latviešu valodas slenga vārdnīca, u.c. |
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