

Title of the Course		INTERNATIONAL MANAGEMENT	
Amount in credit points/ECTS)	2/3	Volume (in hours)	80
Prior knowledge	Business English		
Science Sector	Economics and Entrepreneurship		
Science Subsector	Enterprise management		
Summary of academic hours		Amount (academic hours)	
Distance learning		40	
Contact hours / video lessons		8	
Exercises, self – assessment questions and tests		14	
Individual work/ discussions in distance		16	
Exams/tests		2	
1 st level professional study programme	Marketing and Trade		
Author(s) of the course	Mg.sc.administr. Jānis Supe		
Lecturer(s) of the course	Mg.sc.administr. Jānis Supe		
Goal of the course:	To develop student’s understanding about the peculiarities and methods of management process and in international enterprises and organisations		
Requirements for obtaining credit points (structure of course evaluation):	<u>The final evaluation is calculated:</u> Moodle discussion/tasks – 50% Exam – 50% <i>For obtaining final evaluation, both activities should hold successful evaluation – not below 4 points.</i> <i>Final evaluation is the average grade in 10-point system, in proportion of percentage distributed amongst both activities</i>		
Study Results			
<p>1. <i>Knowledge:</i></p> <p>1.1. A student explains the essence and structure of international management, the influence of globalization on the international environment;</p> <p>1.2. A student explains the peculiarities of personnel, finance, organisational management of international enterprises;</p> <p>1.3. A student identifies the cultural differences in business environment and explains its influence on the operations of international enterprises;</p> <p>1.4. A student characterizes the business ethics and social corporate responsibility;</p> <p>1.5. A student identifies different strategies for entering market of various international enterprises.</p> <p>2. <i>Skills:</i></p> <p>2.1. A student chooses and uses different international management methods according to the situation;</p> <p>2.2. A student completes the economic, finance, cultural analysis of international enterprises, as well as analysis of other country’s business environment;</p> <p>2.3. A student completes the analysis of the international enterprise’s strategy for entering the market, presents research results.</p> <p>3. <i>Competences:</i></p> <p>3.1. A student analytically assesses the situation and takes on analysis-based decisions in the global competition conditions, can take part in international business negotiations.</p>			
For general use	Valid from 01.03.2021.	Version 2	page 1 from 4

3.2. A student analysis, understands and critically assesses the environment and aspects of international management, provides suggestions for solutions of different international management problems.

Content of the Course

No.	Subjects	Contact hours, video, audio lessons	Distance learning	Exercises, self- assessment questions and tests	Individual task – remote discussion. Description of the individual task is available in the E- studies	Test
1.	Essence and structure of international management	8	2	1	1	2
2.	Influence of globalization on international management		3	1	1	
3.	Cross-cultural communication in business environment		5	2	2	
4.	Human resources management in international enterprises		5	2	2	
5.	Ethical aspects of international business management		5	2	2	
6.	Finance management in international enterprises		5	1	1	
7.	Organisational structures in international enterprises		5	1	2	
8.	Strategies of international enterprises for entering in the market		10	4	5	
TOTAL:		8	40	14	16	2
80						

Mastering the course and successfully passing examination, student is capable of (knowledge, skills and competencies)

Study Results:	Evaluation Criteria		
	(40-69%)	(70-89%)	(90-100%)
Knowledge	Name and define the guidelines of international management	Name, define and describe the guidelines of international management	Name, define and describe the guidelines of international management in detail

 	STUDY COURSE DESCRIPTION	APPROVED by College of Business Administration at 18.01.2021. meeting of Council of Studies Protocol No VAD 4-03/18.01.2021
---	-------------------------------------	--

Skills	Use different methods of international management in practice in standard situations	Use different methods of international management in practice in non-standard situations, discuss the application of methods	Use different methods of international management in practice in complicated situations, discuss, justify and analyse the application of methods
Competences	Organisational and planning skills in standard situations at an international level	Organisational and planning skills in non-standard situations at an international level, responsibility, decision making and critical thinking	Organisational and planning skills in complicated situations at an international level, responsibility, decision making, initiative and critical thinking
Acknowledgement of the obtained study results			
Study Results	1.1.-1.5.	2.1.-2.3.	3.1.-3.2.
Evaluation Method			
Moodle discussions/tasks	X	X	X
Test	X	X	X

Core Literature			
1.	Hill, Charles W.L. International Business: Competing in the Global Marketplace. New York, McGraw-Hill Education, 2007, 740 lpp.		
2.	Mead., R. International management: cross-cultural dimensions 3rd ed. Malden, MA : Blackwell, 2005, 454 lpp.		
3.	Luthans F., Doh J. International Management: Culture, Strategy and Behaviour. 11th ed. McGraw Hill Education, 2020		
Additional Literature			
1.	Deresky, H. International management: managing across borders and cultures: text and cases; Global ed. Boston: Pearson, 2017, 500 lpp.		
2.	Carpenter M. Challenges and Opportunities in International Business, 818 p. Brīvi pieejams lejupielādei: https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-in-international-business.pdf		
3.	Crowther D., Shahla S. Corporate Governance and International Business. BookBoon.com, 2011, 109 lpp. Brīvi pieejams lejupielādei: http://bookboon.com/en/corporate-governance-and-international-business-ebook		
4.	Wild L. Kenneth, Wild J. John. International Business: The Challenges of Globalization. 9th ed. Pearson, 2018		
Recommended Literature			
1.	Žurnāls The Economist: https://www.economist.com/		
For general use		Valid from 01.03.2021.	Version 2
			page 3 from 4

2.	Žurnāls Harvard Business Review: https://hbr.org/
3.	Latvijas investīciju un attīstības aģentūras mājas lapa: http://www.liaa.gov.lv