

Title of the Course		INTERNATIONAL MANAGEMENT	
Amount in credit points/ECTS)	2/3	Volume (in hours)	80
Prior knowledge	Business English		
Science Sector	Economics and Entrepreneurship		
Science Subsector	Enterprise management		
Summary of academic hours		Amount (academic hours)	
Distance learning		40	
Contact hours / video lessons		8	
Exercises, self – assessment questions and tests		14	
Individual work/ discussions in distance		16	
Exams/tests		2	
1 <sup>st</sup> level professional study programme	Personnel Psychology and Human Resource Management		
Author(s) of the course	Mg.sc.administr. Jānis Supe		
Lecturer(s) of the course	Mg.sc.administr. Jānis Supe		
Goal of the course:	To develop student’s understanding about the peculiarities and methods of management process and in international enterprises and organisations		
Requirements for obtaining credit points (structure of course evaluation):	<u>The final evaluation is calculated:</u> Moodle discussion/tasks – 50% Exam – 50% <i>For obtaining final evaluation, both activities should hold successful evaluation – not below 4 points.</i> <i>Final evaluation is the average grade in 10-point system, in proportion of percentage distributed amongst both activities</i>		
Study Results			
1. Knowledge: 1.1. A student explains the essence and structure of international management, the influence of globalization on the international environment; 1.2. A student explain the peculiarities of personnel, finance, organisational management of international enterprises; 1.3. A student identifies the cultural differences in business environment and explains its influence on the operations of international enterprises; 1.4. A student characterizes the business ethics and social corporate responsibility; 1.5. A student identifies different strategies for entering market of various international enterprises. 2. Skills: 2.1. A student chooses and uses different international management methods according to the situation; 2.2. A student completes the economic, finance, cultural analysis of international enterprises, as well as analysis of other country’s business environment; 2.3. A student completes the analysis of the international enterprise’s strategy for entering the market, presents research results. 3. Competences: 3.1. A student analytically assesses the situation and takes on analysis based decisions in the global			
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competition conditions, can take part in international business negotiations.

3.2. A student analysis, understands and critically assesses the environment and aspects of international management, provides suggestions for solutions of different international management problems.

**Content of the Course**

No.	Subjects	Contact hours, video, audio lessons	Distance learning	Exercises, self-assessment questions and tests	Individual task – remote discussion. Description of the individual task is available in the E-studies	Test
1.	Essence and structure of international management	8	2	1	1	2
2.	Influence of globalization on international management		3	1	1	
3.	Cross-cultural communication in business environment		5	2	2	
4.	Human resources management in international enterprises		5	2	2	
5.	Ethical aspects of international business management		5	2	2	
6.	Finance management in international enterprises		5	1	1	
7.	Organisational structures in international enterprises		5	1	2	
8.	Strategies of international enterprises for entering in the market		10	4	5	
<b>TOTAL:</b>		8	40	14	16	2
<b>80</b>						

**Mastering the course and successfully passing examination, student is capable of** (*knowledge, skills and competencies*)

Study Results:	Evaluation Criteria		
	(40-69%)	(70-89%)	(90-100%)
<b>Knowledge</b>	Name and define the guidelines of international	Name, define and describe the guidelines of	Name, define and describe the guidelines of

	management	international management	international management in detail
<b>Skills</b>	Use different methods of international management in practice in standard situations	Use different methods of international management in practice in non-standard situations, discuss the application of methods	Use different methods of international management in practice in complicated situations, discuss, justify and analyse the application of methods
<b>Competences</b>	Organisational and planning skills in standard situations at an international level	Organisational and planning skills in non-standard situations at an international level, responsibility, decision making and critical thinking	Organisational and planning skills in complicated situations at an international level, responsibility, decision making, initiative and critical thinking
<b>Acknowledgement of the obtained study results</b>			
<b>Study Results</b>	<b>1.1.-1.5.</b>	<b>2.1.-2.3.</b>	<b>3.1.-3.2.</b>
<b>Evaluation Method</b>			
Moodle discussions/tasks	X	X	X
Exam	X	X	X

<b>Core Literature</b>	
1.	Hill, Charles W.L. International Business: Competing in the Global Marketplace. New York, McGraw-Hill Education, 2007, 740 lpp.
2.	Mead., R. International management: cross-cultural dimensions 3rd ed. Malden, MA : Blackwell, 2005, 454 lpp.
3.	Luthans F., Doh J. International Management: Culture, Strategy and Behaviour. 11th ed. McGraw Hill Education, 2020
<b>Additional Literature</b>	
1.	Deresky, H. International management: managing across borders and cultures: text and cases; Global ed. Boston: Pearson, 2017, 500 lpp.
2.	Carpenter M. Challenges and Opportunities in International Business, 2012. Brīvi pieejams lejupielādei: <a href="https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-in-international-business.pdf">https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-in-international-business.pdf</a>
3.	Crowther D., Shahla S. Corporate Governance and International Business. BookBoon.com, 2011, 109 lpp. Brīvi pieejams lejupielādei: <a href="http://bookboon.com/en/corporate-governance-and-international-business-ebook">http://bookboon.com/en/corporate-governance-and-international-business-ebook</a>

4.	Wild L. Kenneth, Wild J. John. International Business: The Challenges of Globalization. 9th ed. Pearson, 2018
<b>Recommended Periodicals</b>	
1.	Žurnāls The Economist: <a href="https://www.economist.com/">https://www.economist.com/</a>
2.	Žurnāls Harvard Business Review: <a href="https://hbr.org/">https://hbr.org/</a>
3.	Latvijas investīciju un attīstības aģentūras mājas lapa: <a href="http://www.liaa.gov.lv">http://www.liaa.gov.lv</a>